

Report on WP2 kick-off meeting and Overview of objectives for M1-M12 period

WP2 DCO

Dissemination, Communication and Outreach

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Presentation Outline

- Expectations from DCO in DoW and CA docs and by PM
- Specific character of DCO kick-off, periodic and annual meetings
- DCO structure and work organization
- Inside and outside role of DCO
- DCO services and requests
- DCO Objectives for M1-M12
- Conclusions





Expectations from DCO in DoW and CA docs and expressed by PM-Project Management

- High, very high indeed, far exceeding the available resources. But,... the work has to be done. How to do this?
- Combine the effort of DCO-central with DCO/WP
- One DCO correspondent per WP or per Task?
- Optimal work automatization via complex EuCARD web portal
- DCO and interrelation/interlinking of Project blocks
- DCO role in Project global impact
- More ideas





Specific character of DCO kick-off, periodic (PM) and annual meetings (AM)

- DCO is strongly tied to PM/SC activities
- DCO is strongly tied to DCO activities in WPs
- DCO-central team is not numerous
- DCO PM/AM should be organized together with PM/SC meetings





DCO structure and work organization defined by main tasks

- DCO timing, resources, workload and particular duties
- Web, Newsletter
- Publications managing system and data base
- Events managing system
- IT support
- Technical work
- Monographs
- Current contacts with WP/DCO





Inside and Outside role of DCO

Inside

 Enhance internetworking, seek synergy, increase efficiency, link NA, TA and JRA

Outside

• Integrate external communication and dissemination; Link to HEP community at large and general public





DCO Services and Requests

Services

Provide information, facilitate cooperation

Requests

 Cooperation with WP/DCO tasks; Cooperate with PM/SC on Project publications; Cooperate with PM/SC/GB on links with other Projects and Institutions; Cooperate with PM/SC/GB on publishing a series of manuals on Accelerator Science





DCO Objectives for M1-M12

Major

- Organize the DCO-central Team (is now not yet fully organized)
- Establish, check and fine tune the DCO relation to PM/SC
- Establish solid, permanent, responsible links with WP/DCO, especially with NA
- Carry on a discussion and fine tuning of Project PP publication policy
- Organize first version of publications data base





DCO Objectives for M1-M12

Major

- Establish links to other related Projects
- Continuously expand web environment of the Project
- Prepare for cooperation at Project advances monitoring
- Discuss the possibilities to start to publish a booklet series on Accelerator Science





DCO Objectives for M1-M12

Other

- Try to assess the risks combined with DCO work and generate erarly warnings
- Cooperate at preparation of Project start up press releases (in various member countries)
- Continuous checking of Integration possibilities of various Project activities what may create links and emphasize synergies
- More ideas





Risk assessment for early stages of Project realization – DCO perspective

- Without relying on close and strong cooperation with WP/DCO the work of DCO-central will be inefficient.
- A considerable delay of start to publish a booklet series on Accelerator Science is predicted, due to foreground inertia and voluntaristic character of these publications
- The risk related to DCO work efficiency is in comparatively loose structure of the Project, where individual NAs and JRAs are not strongly mutually interconnected (what was declared as a positive side of the Project) thus, the cooperation is mostly basing on good will and voluntarism.





Conclusions

- The first period of Project realization is the most critical as the assumed procedures and work organization may strongly influence the following periods. The early choices have to be verified quickly and efficiently. The justified alternatives have to be ready at hand.
- DCO WP has to organize the work in close cooperation with the PM from one side and with WP/DCO from the other. In this sense the DCO is an additional excess junction, communication layer between the WPs.
- DCO is clearly servant to WP and PM

